JUTA MEDICAL BRIEF

AFRICA'S MEDICAL MEDIA DIGEST

ADVERTISING RATE CARD 2026

e-newsletter and website

About Medical Brief

Medical Brief has established itself as the pre-eminent source of curated information for the medical fraternity. The digital news service offers southern African health professionals a means to keep updated on the latest news and medico-legal developments, with access to research, commentary and analyses on issues related to the health sector, aggregated from respected publications in South Africa and around the world.

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WHY ADVERTISE IN MEDICAL BRIEF?

Medical Brief circulates to almost 48,000 opted-in health professionals each week, of whom 37,000 are registered medical and dental practitioners in the state and private sectors.

Medical Brief also reaches allied medical professionals, senior public servants in provincial and national Departments of Health, executives at medical schemes and private hospitals, and other high value players in the medical, health, pharma and medico-legal sectors.

ADVERTISING OPTIONS

All adverts will appear in both the e-newsletter and on the website.

Please supply a valid URL along with your banner.

Rates (excl. VAT). Images: JPG, PNG or GIF

	SIZE	MASTHEAD	TOP HEADER	FOOTER	MAIN BODY	SIDEBAR
	Newsletter	**468x98 pixels**	**500x174 pixels**	**750x174 pixels**	**500x174 pixels**	**220x161 pixels**
	Website	**468x98 pixels**	**500x174 pixels**	**750x174 pixels**	**500x174 pixels**	**700x500 pixels**
1 insertion	**Contract total**	**R12 326**	**R10 719**	**R7 620**	**R6 746**	**R6 072**
3 insertions	Per insertion	R11 091	R9 645	R6 857	R6 072	R5 464
	Contract total	**R33 273**	**R28 934**	**R20 572**	**R18 216**	**R16 393**
4 insertions	Per insertion	R10 167	R8 840	R6 629	R5 878	R5 007
	Contract total	**R40 666**	**R35 358**	**R26 517**	**R23 511**	**R20 027**
6 insertions	Per insertion	R9 242	R8 036	R5 717	R5 685	R4 551
	Contract total	**R55 452**	**R48 215**	**R34 302**	**R34 109**	**R27 304**
12 insertions	Per insertion	R7 393	R6 429	R4 572	R4 041	R3 643
	Contract total	**R88 716**	**R77 145**	**R54 865**	**R48 491**	**R43 715**

Get the 5TH ONE FREE!

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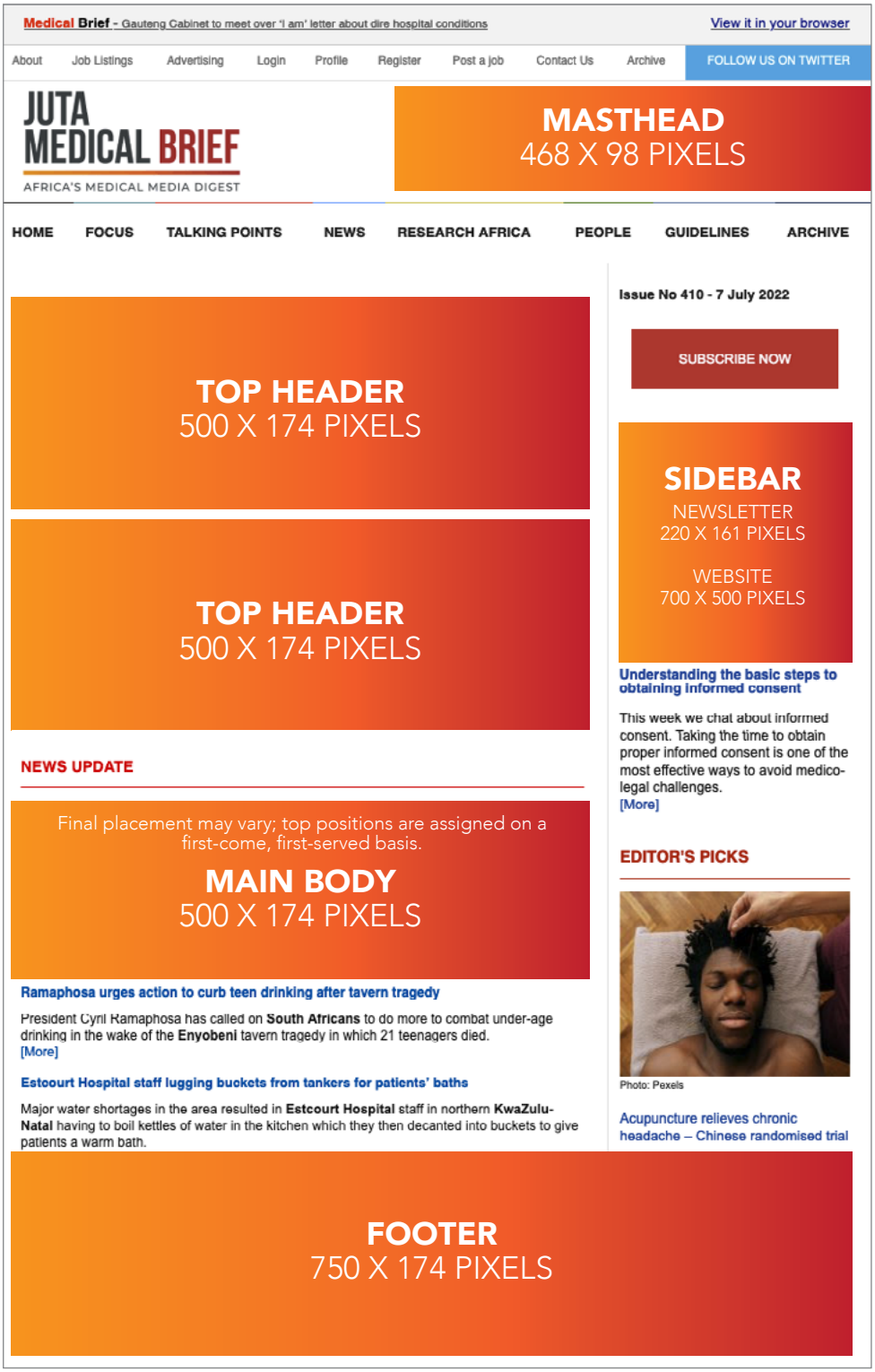

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ADVERTISING RATE CARD 2026 *e-newsletter and website*

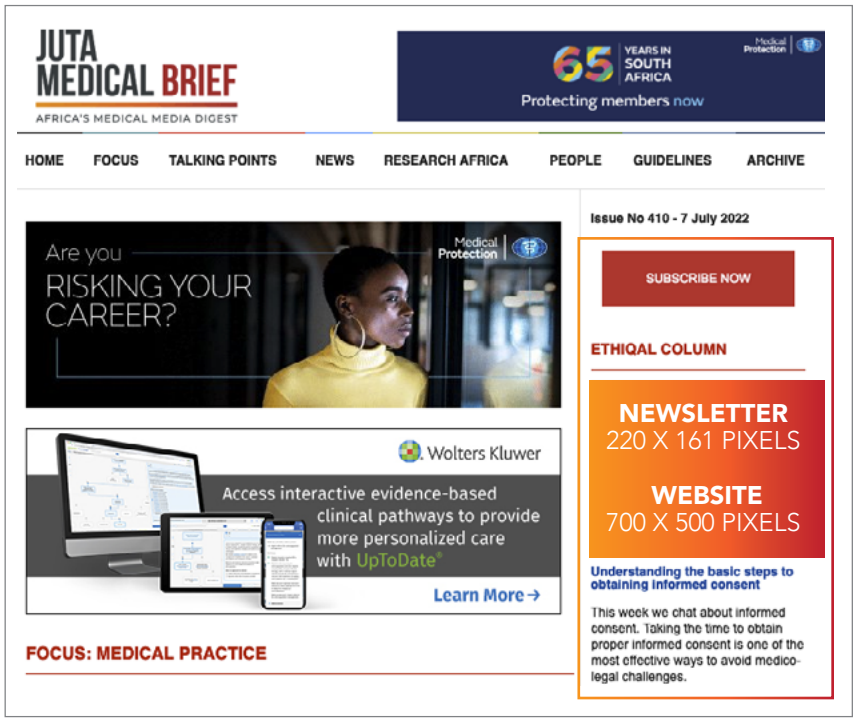
SPONSORED COLUMN

Specifications
Upper sidebar (position dependent on availability) placement comprising image and summary, linked to the full editorial.

Image size
Newsletter: 220 x 161 pixels;
Website: 700 x 500 pixels
JPG, PNG or GIF

Rate (excl. VAT)
R12 224 per placement

Please provide a valid url with your banner.



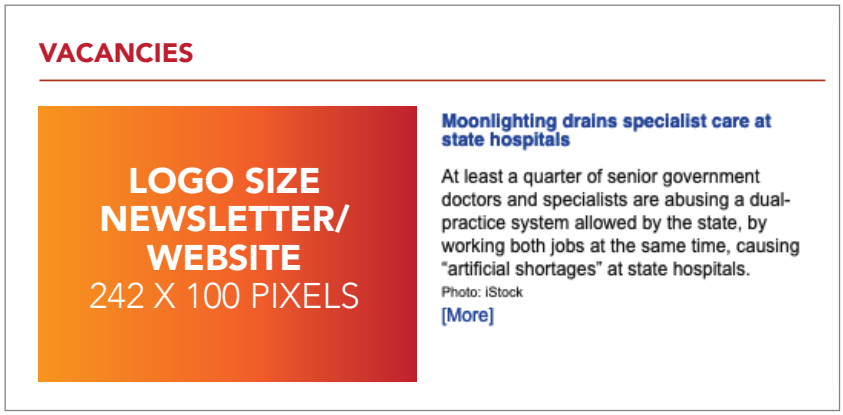
JOB ADVERT (a maximum of 3 placements available per newsletter)

Specifications
Your company logo and vacancy summary, linked to the full advertisement

Logo size
Newsletter/Website: 242 x 100 pixels
JPG, PNG or GIF

Placement: Right hand side bar. Top position is allocated on a first-come, first-served basis.

Please provide a valid url with your logo.



Rates (excl. VAT).	1 insertion	2 insertions	3 insertions	4 insertions (get the 5th one FREE)
Per insertion	R3 367	R2 526	R2 105	R1 684
Contract total	R3 367	R5 051	R6 314	R6 735

ADVERTISING RATE CARD 2026 *e-newsletter and website*

CLASSIFIED

Specifications
Text advertisement

Rate (excl. VAT)
R212 per 50 words

Placement: Right hand side bar.
Top position is allocated on a first-come, first-served basis.

Please provide a valid url with your logo.

CLASSIFIED

Ultrasound machine for Sale
Midray Z50 ultrasound machine with abdominal and vaginal probes for sale. Less than 2 years old and still under warranty. Owner retiring.

CUSTOM GRAPHIC DESIGN SERVICE

Our Medical Brief Graphic Design Service is tailored for your advertising needs. Our team is dedicated to crafting unique and impactful designs that seamlessly integrate with your digital strategy.

Specifications: Newsletter and Website creatives
Rate per creative (excl. VAT): R1 004
Includes: 1 x stock image
Client to supply: Please provide your advert copy, a high-resolution company logo, and your brand/corporate identity guidelines (colours, fonts, style).

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ADVERTISING BOOKING FORM

Return your completed booking form to **advertising@medicalbrief.co.za**

CUSTOMER INFORMATION

Name & Surname

Title | Juta Account No (if applicable)

Company | Designation

Co Reg./ID no. | VAT Reg. No.

Postal Address

Code

Physical Address

Code

Tel.

Email:

Purchase Order No.

ADVERTISEMENT OPTIONS (All adverts will appear in the e-newsletter and on the website)

	Advertisement type	Number of placements	Date/s of placement/s
	Masthead		
	Top Header		
	Footer		
	Main Body		
	Sidebar		
	Job Advert		
	Classified		
	Sponsored Column		
	Custom Design Service		

PAYMENT OPTIONS (please select your payment option and complete all the required fields)

PAYMENT OPTION 1

☐ Upfront EFT on proforma invoice (applicable to once-off placements)

PAYMENT OPTION 2

☐ Please debit my credit card account number

Visa ☐ Master ☐ Expiry _____ CSV Code _____

PAYMENT OPTION 3

NOTE: A Juta account will be opened for new customers subject to standard credit reference checks and approvals. In the event of non-payment, the account holder will be responsible for collection and legal costs incurred.

☐ Please debit my Juta account number _____

☐ I/ We wish to open a Juta account ☐ My company/institution will pay ☐ I will pay

PAYMENT OPTION 4

☐ I would like to take advantage of the 6/12 month interest-free debit order plan

Bank _____ Branch _____

Branch No _____ Account No _____

Type: Cheque ☐ Savings ☐ Transmission ☐

I/We hereby authorise Juta and Company to draw against my/our account with the above-mentioned bank for any other bank or branch to which I/we may transfer my/our account.

Commencing on the 1st day of the month following date of invoice ☐ 6 months ☐ 12 months

PAYMENT TERMS:

- **Non-Juta clients:** Payment is required upfront.
- **Juta account holders:** Standard

We, the advertiser, hereby confirm that the above placement instructions are correct. We accept the above terms and conditions and acknowledge that any alteration to this contract shall have no validity or effect unless agreed to in writing, and signed by both the advertiser and Juta & Company.

Signed on behalf of the **Advertiser:**

Signature: _____

Date: _____

Full Name: _____

Capacity: _____

Signed on behalf of **Juta Medical Brief:**

Signature: _____

Date: _____

Full Name: _____

Capacity: _____